August 1st release, June 25th deadline

National Coin Week 1967

National Coin Week 1967 can truly be called one of the most successful ever recorded. This year's co-chairmen, Rich and Virginia Bronson, had a very busy and exciting two weeks in late May, making frequent visits to the Post Office to gather in the reports which were judged by a truly outstanding group of six numismatists on May 27th.

Then followed the pleasant task of notifying the winners, and a sorrowful one of consoling the losers. Thousands of Certificates of Award were typed and mailed to those staunch numismatists who contributed to this great effort, and members of the non-collecting public who were of material assistance to them. Winners awards will be presented at the Miami convention on August 11th.

Listed below by class of report is the roster of those who contributed their time and efforts to the success of National Coin Week, 1967:

Class A - 9 reports

Liberty Coin Club of Corpus Christi, Texas; Struthers Numismatic Club, Ohio; Saginaw Valley Coin Club, Bay City, Michigan; Chicago Coin Club, Illinois; Rochester Numismatic Assn., ~~Rockaway~~ New York; Old Fort Coin Club, Ft. Wayne, Indiana; Lehigh Valley Coin Club, Pennsylvania; Philadelphia Coin Club, Pennsylvania; Whittier Coin Club, California.

Class B - 10 reports

Billings Coin Club, Montana; Ashland Stamp & Coin Club, Ohio; Inland Empire Coin Club, Spokane, Washington; Austin (Texas) Coin

Club; Southern Rub Coin Club, Lawndale, Calif; Kanpasha Coin & Stamp Club, Watertown, S.D.; San Angelo Coin Club, Texas; Louisville Coin Club, Kentucky; Nassau-Suffolk Coin Club of Long Island, N.Y.; Valparaiso Numismatic Society, Indiana.

Class C - 9 reports

Holland Coin Club, Michigan; Panhandle Coin Club, Chadron, Nebr; Totem Coin Club, Anchorage, Alaska; Kansas City Numismatic Society, Missouri; Big Island Coin Club, Hilo, Hawaii; Mohennin Valley Coin Club, Murfreesboro, N.C.; Jim Thorpe Coin Club, Pa; Nevada Coin & Stamp Club, Missouri; Mariposa Coin Club, Calif.

Class D (Individuals) - 7 reports

James A. Greene, Sparta, N.C.; Valentine Pasvolsky, Lakewood, N.J.; MSgt Sherrill L. Dunkin, Homestead, Fla; Dr. William Ingram, Cincinnati, Ohio; SSgt F.J. (Bud) Reynolds, San Angelo, Texas; Herman Deissinger, Jr., Philadelphia, Pa; Barbara Lyon, Pleasant Valley, N.Y.

Class J (Juniors) - 7 reports

Randy Streeter, Bay City, Mich; David M. McLane, Arlington, Mass; Leonora Dickson, Chicago, Ill; Glen Keating, Jr., Pine Bluff, Ark; Ricky Sadoff, Camden, N.J.; Mark Prothro, Wichita Falls, Texas; James A. Noel, Jr., Burlingame, Calif.

Class X (Clubs outside U.S.A.) - 3 reports

Isthmian Numismatic Society, Balboa, Canal Zone; Cristobal Coin Club, Panama Canal Zone; Goose Bay Coin Club, Newfoundland.

Class Y (Individuals outside U.S.A.) - 2 reports

Jimmie N. Lawrence, Johannesburg, S. Africa; Harold Don Allen, Arvida, Quebec, Canada.

Noncompetitive clubs - 37 reports

Kokomo (Ind.) Coin Club; Beaver Coin Club, Youngstown, Ohio; Panther Valley Coin Club, Pa; Beaumont Coin Club, Texas; Eureka Coin Club, Fortuna, Calif; Sherman Coin Club, Lancaster, Ohio; Warren Coin Club, Inc., Ohio; Kent Coin Club, Tallmadge, Ohio; Goodyear Coin Club, Tallmadge, Ohio; North Shore Coin Club, Northbrook, Ill; Midwest Numismatic Association, Kansas City, Mo.; Greenville Coin Club, Pa; Greeley Coin Club, Colorado; Essex County Numismatic Society, Irvington, N.J.; King Koal Coin Club, Bluefield, W.Va.; Springfield Coin Club, Mass; Napa Valley Coin Club, Calif; Fisher's Peak PhilMatic Society, Trinidad, Colo; Key West Coin Club, Fla; Oswego County Numismatic Association, Fulton, N.Y.; Virginia Numismatic Assn., Cape Charles, Virginia; APL Coin Club, Silver Springs, Md.; Big Spring Coin Club, Texas; The Lebanon Valley Coin Club, Pa.; Kansas City, Kansas Coin Club; Cape Fear Coin Club, Fayetteville, N.C.; Shenandoah Valley Coin Club, Waynesboro, Va.; Monticello Coin Club, Charlottesville, Va.; Virginia Peninsula Coin Club, Newport News, Va.; Rockbridge Stamp & Coin Club, Lexington, Va.; Heart of America Numismatic Association, Kansas City, Mo.; Cooper's Cave CoinClub, Luzerne, N.Y.; Lafayette Numismatic Society, Indiana; Agawam Coin Club, Mass; Warner Robins Coin Club, Inc., Georgia; Calumet Numismatic Club; Park Forest, Ill.; DCTSC Coin Club, Philadelphia, Pa.

Noncompetitive individuals - 8 reports

Fred Frankenfield, Elkins Park, Pa.; Helen Rhodes, Indianapolis, Ind.; C. Z. Mihalyi, Glenfield, N.Y.; Edwin Swafford, Kirkwood, Mo.; R. E. Dascombe, Knox, Pa.; Charles Warren, Indianapolis, Ind.; William Brown, Lima, Peru; A. G. Phelps, Waseca, Minn.

Summary Comments

A total of 92 reports were received this year, and competition was strong in all classes. It was especially gratifying that so many non-competitive reports were received this year from clubs and individuals who wanted to add to the impressive record that was compiled.

The governors of 32 states issued a proclamation on similar document of National Coin Week. At least two others were believed to have been issued, but no confirmation was received by the co-chairmen. Several states declined to issue a proclamation when one was requested by the Bronson's on the grounds that such documents were only given when requested by residents of that particular state. This is an indicator that there is still room for improvement at the local level and that while much has been accomplished the program still needs your increased support.

In support of a Presidential Proclamation of National Coin Week, Senator John McClellan and Representative E.C. Gathings of Arkansas introduced a Joint Resolution for the President to proclaim NCW each year. NCW participants responded by writing 856 letters to their Senators and Representatives, and in return received 279 replies. This spontaneous request on the part of our membership resulted in the Resolution being passed out of Committee and onto the floor with a favorable recommendation, and we may finally see NCW officially proclaimed at the national level beginning in 1968.

Numismatic exhibits were one of the most important activities for NCW. This year 884 numismatists placed their displays in over 992 locations to further educate the public about our interesting and educational hobby.

There were a total of 906 articles published in connection with Coin Week totalling 9900 column inches, and no less than 365 pictures concerning numismatics graced the pages of the press. Our participating numismatists were, as usual, enthusiastically voluble about the hobby and gave a total of 545 talks totalling over 216 hours to 24,641 persons. It is interesting to note that 329 of these talks were made to non-collectors, many of them young people in classrooms, scout groups, and similar activities. In the field of radio and TV, 1674 radio and 225 TV spot announcements were achieved, while 78 radio programs and 20 TV programs were put before the public for a total of over 30 hours of radio and 10 hours of TV program time. Announcements of the radio and TV shows were carried in numerous program guides. This publicity, of course, is in addition to that which was achieved for the program by the ANA and your chairmen.

Over 588 individual posters were prepared and shown for Coin Week, many of them by junior members. The diversification and originality of these posters is a tribute to the artistic talents of NCW participants. In addition many handouts, club bulletins, notices, numismatic literature and numismatic items were distributed.

Later this year when you review committee reports which indicate the number of new ANA members recruited in 1967, please recall that over 110 of these were a direct result of Coin Week activities. In addition to this highly presentable total, our workers were successful in obtaining 691 members for their own clubs and regional organizations.

As we had hoped, the theme "Numismatics, Portrait of History" was interpreted in almost as many ways as there were entries. The scope of the Special Activities undertaken by Coin Week participants was so broad as to prevent their individual description. Many original

ideas were employed to entice the non-collector and secure his interest.

All this is truly amazing when it is considered that it was accomplished within a four-month period from January 1, 1967 through Coin Week.

Our hats are off to those knowledgeable and brave men and women who served as this year's judges. Believe us when we say that their job was difficult in the extreme. The six judges were: Jerry Hillebrand, St. Louis, Mo.; Vivian Cooper, Omaha, Nebr.; Ralph Cleaver, Brighton, Colo.; Saucie Maynard, Winfield, Kans.; Ray Janda, Kansas City, Mo.; and John Marin, Kansas City, Kans. They were split into two panels of three each, and each panel was given several classes to judge. When this task was concluded the panels switched classes to check each other's work, and this is when the fun began! Everyone was unanimous in the end, and we are sure that the judges would agree that all of us received some education on, as Saucie Maynard would say, "Judgment Day."

This has been a most rewarding year for us. We have met many friends both personally and through the mail, and look forward to meeting many more at the Miami convention. When you attend the national convention, please take the time to visit the National Coin Week exhibit and the Forum. We would enjoy talking with you and exchanging ideas not only on National Coin Week, but on all aspects of our organization.

See you in Florida.

Rich & Virginia Bronson, Co-Chairmen
National Coin Week 1967